



{ABOUT}

As an accomplished creative designer with more than 12 years experience in the design and print industry, I possess the ability to work as a manager and/or a dedicated team player with a commitment to produce superior and creative projects. My knowledge of all design and printing processes combined with my continuing interest in learning and developing new technologies will make me a valuable asset to your organization.

{EXPERIENCE} **Dynomite Design** - (Denver) »» 2000-present

Owner / Creative Director

- »» Launched and grew a design agency that provides identity, print, web, marketing, visual merchandising and advertising services to small/medium sized businesses.
- »» Development and implementation of client marketing endeavors from ideation and branding through roll-out and result tracking.
- »» Conceptualized, designed and implemented window displays that increased customer traffic and sales for consignment boutique, whose annual sales exceed \$1 million.
- »» Responsible for presentation of strategy and creative concepts to all clients.
- »» Exemplary results in obtaining new clients, repeat business and desirable profit margins.
- »» Management of multiple projects under strict deadlines.
- »» Recruited and mentored creative talent.
- »» Ability to think conceptually, define the scope of a project and determine the appropriate plan and implementation necessary to bring each job to completion.
- »» Supervision of freelancers and vendor relations to ensure an effective and efficient work flow.

Clients: YMCA of Boulder Valley, Ten20, Rags Consignments, Two Sole Sisters, Chelsea, Strut Boulder Blooms, The Walnut Room, Access Marketing, RiverRock Marketing

The Daily Camera - (Boulder) »» 1999-2000

Senior Graphic Designer

- »» Designed ads and special sections in a fast-paced, high-volume, deadline orientated newspaper agency.
- »» Maintained client advertising designs and provided creative services to internal sales representatives.
- »» Spearheaded transition from traditional paste-up to pagination.
- »» Extensive knowledge of pre-press operations and file preparation.

{EDUCATION} **State University of New York at Farmingdale** »» 1998

Emphasis in Graphic Design.

State University of New York at Cortland »» 1993-1997

Bachelor of Arts in Communication.

{SKILLS}

Illustrator, Photoshop, InDesign, QuarkXpress, Dreamweaver, Acrobat, Preflight

{AWARDS}

Designer of the Year - The Daily Camera »» 1999